Art Break Day
MEMORANDUM OF UNDERSTANDING

INTRODUCTION: This memorandum of understanding is a good faith agreement that sets forth a partnership between Art is Moving and the undersigned Art Break Day Host. This agreement shall be in effect from the date acknowledged until the completion of Art Break Day. Each party reserves the right to end this partnership at any time if it is deemed that the other has not upheld the provisions of this agreement.

AGREEMENTS:

Art is Moving agrees to:

- Provide guidance on how to create a successful Art Break Day via online resources
- Be available for phone conversations or via email to provide support during the months prior to Art Break Day.
- Provide marketing materials (press release, fliers, postcards, etc) one their website and via email to use for promotion
- Publicize Art is Moving and each Art Break Day site through the website, newsletter, and social media.

Art Break Day Host agrees to:

- Be present at the designated Art Site (listed in initial registration form) on Art Break Day
- Offer art making for free to anyone and everyone who approaches the designated Art Break Day site
- Apply and pay for any required permits to use the designated Art Site
- Respond to, and communicate with, Art is Moving in a timely manner regarding changes and event/activity planning with respect to Art Break Day.
- Actively pursue volunteers for Art Break Day
- Promote Art Break Day via his/her personal blog, website, social media, etc.
- Give Art is Moving the right to use all or a portion of the application on the Art is Moving website and social media for promotion
- Mention Art is Moving in all media

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Art Break Day Host *Date*